ECONOMIC DEVELOPMENT CORPORATION
OF WAYNE COUNTY, INDIANA
Board Meeting Minutes
Monday, June 10, 2019

BOARD MEMBERS PRESENT: Golden, Leisure, Parker, Salazar, Templin, Warner, Yaeger

**BOARD MEMBERS ABSENT:** Bolser, Frame, Turner, Zaleski

**STAFF PRESENT:** Shaffer, Doty, Mitchell

**GUESTS PRESENT:** Crittenden, Scott – Purina Animal Nutrition, LLC

Truitt, Jason – Palladium-Item

Wood, Larry - Indiana American Water

#### I. CALL TO ORDER

Board Chair Robert Warner called the meeting of the Board of Directors of the Economic Development Corporation of Wayne County, Indiana to order at 4:02 p.m. on Monday, June 10, 2019 in the EDC board room.

## **II. APROVAL OF MINUTES**

Warner stated the minutes from the April 1<sup>st</sup>, 2019 board meeting were on pages 2 - 3 and May 13<sup>th</sup>, 2019 Annual Meeting were on pages 4 - 8 of the board packet. *Motion to approve April 1<sup>st</sup> minutes as presented by Leisure, second by Parker. Motion carried. Motion to approve May 13<sup>th</sup> Annual Meeting minutes as presented by Parker, second by Yaeger. Motion carried.* 

#### **III. TREASURER'S REPORT**

## **April and May 2019 Financial Reports**

Templin provided the treasury report. For the month of April he reported on being under budget \$13,152.39 MTD and under budget \$37,515.64 YTD. *Motion by Parker, second by Leisure to approve the April 2019 financials as presented. Motion carried.* 

For the month of May Templin reported on being under budget \$11,741.26 MTD and under budget \$49,256.90 YTD. Motion by Yaeger, second by Golden to approver the May 2019 financials. Motion carried.

### **IV. COMMITTEE REPORTS**

- **A.** Executive Committee Warner reported the executive committee met on April 25<sup>th</sup> and May 30<sup>th</sup>. Main topics included updates on the annual meeting, Elder Beerman, Western Wayne Regional Sanitary District, industrial expansion and Opportunity Zones.
- **B.** Industrial Park Committee Mitchell reported the committee met and continues to discuss MIP Phase I planning, and WWRSD.
- C. Marketing and Communication Committee Doty reported the committee met and received updates on ongoing marketing updates including Home in Wayne. The committee also brainstormed ideas for Hoosier Opportunity to reach more people such as leaving marketing materials in laundry mats, libraries and food pantries.

# **V. EDC STAFF REPORTS**

**Geres** – Shaffer provided Geres' update in her absence. Shaffer reported Geres continued work on the shovel ready application for the Office of Community and Rural Development (OCRA). Geres also made revisions to the

Elder-Beerman property brochure. She participated in the Cost of Living survey and has started work on the 2020 budget.

**Mitchell** – Mitchell reported she worked to set up meetings with school superintendents for fall 2019 semester planning. She also met with the Richmond Sanitary District regarding potential Midwest Park expansion. Mitchell reported going on four BR&E visits. She participated in Richmond Opportunity Zone meeting with Thomas P. Miller and Associates and the leadership team to discuss key sites within the Zone as well as the overview of OZ program to area financial stakeholders.

**Doty** – Doty reported working with Hoosier Opportunity partners Jay and Randolph counties on getting marketing underway for 2019. Marketing contracts expire in March so the marketing for Hoosier Opportunity begins in March and April. In addition to marketing efforts done by the partnership we've been doing some addition marketing such as eblasts to local businesses reminding them to use Hoosier Opportunity, Eblasts have also been used to promote Home in Wayne and featured properties. Doty reported a meeting has been scheduled with IronGate Creative to talk about next steps in promoting Home in Wayne including new testimonials and eblasts promoting useful features of the Home in Wayne website to employers.

Shaffer – Shaffer reported she and Geres responded to three new attraction leads in April and May. Project Catch is one of the three and represents a Japanese company that made a site visit on June 7<sup>th</sup> to tour two properties in Richmond and spend the evening in experiencing the city. The site visit went well. Shaffer also reported that we were eliminated from consideration on Project Crisp after the building needs of the project changed and we no longer had a building that met their building footprint needs. Shaffer also reported that the EDC along with partners at the City and County have met with three real estate developers regarding the former Elder-Beerman property. Genuine interest was expressed by all three developers and the EDC will provide additional information as needed. Shaffer then reported she attended the Industrial Asset Management Council Spring Forum where latest trends in economic development and real estate were shared. Shaffer attended the bi-annual meeting of the Whitewater Career Center in Connersville to discuss the upcoming school year. Students from Centerville and Lincoln attend this career center. Shaffer also said she continues to discuss with a rail provider the opportunity of establishing a transloading facility in Richmond to provide rail shipping options to industry not located on a rail line.

## **VI. OTHER BUSINESS**

## a. EDC By-Laws

Chair Bob Warner reported that the goals of the board for 2019 was to update EDIT grant requirements and the EDC's by-laws. The EDIT grant requirements have already been updated. Over the summer Warner will organize a committee to review the by-laws. Volunteers for the committee include Sowers and Salazar if meetings can be held later in afternoons. Templin will consider involvement. Shaffer added Geres would like to also be a part of the committee. Board members not present at the meeting will also be made aware of the opportunity to participate in the committee.

## b. EDIT Grant Application #19-197

Shaffer reported on EDIT application #19-197 for Purina Animal Nutrition LLC. Scott Crittenden, Senior Plant Manager, was also present to talk about the project and answer questions. Earlier in the year Purina Animal Nutrition engaged a site consultant to evaluate their facilities. The Richmond plant, built in the 1950s is problematic because of it's horizontal construction. The property is also landlocked which prevents expansion. The decision was made to retire and replace original production systems at the Richmond plant and invest in new equipment to update the facility. The company plans on investing \$9,690,000 over three years, retain 80 full-time jobs, and create 5 new full-time jobs. Currently the company pays an average hourly wage of \$26.25. An EDIT

grant of \$280,000 is being proposed due to the significant investment the company is making in their Richmond facility. Shaffer reported the first step of the incentive package was to work with Richmond Common Council on a 10-year tax abatement for the company which has already been approved by council. The second phase is the approval of the EDIT grant request. Crittenden also reported to the board that the company has two locations in Richmond and they produce zoo and exotic animal food as well as lab animal food for national and international customers.

Motion by Parker, second by Salazar to approve EDIT grant #19-197 as presented from the Consolidated EDIT Fund. Motion carried.

## IX. ADJOURNMENT

Warner adjourned the meeting at 4:38 p.m.

NEXT BOARD MEETING – Monday, July 8, 2019 at EDC of Wayne County, Richmond, Indiana at 4:00 p.m.