

**ECONOMIC DEVELOPMENT CORPORATION
OF WAYNE COUNTY, INDIANA
Annual Board Meeting Minutes
Monday, May 14, 2018**

BOARD MEMBERS PRESENT: Frame, Jackson, Leisure, Parker, Russell, Salazar, Templin, Warner

BOARD MEMBERS ABSENT: Barrett, Golden, Witte, Yaeger

STAFF PRESENT: Shaffer, Doty, Mitchell, Geres

GUESTS PRESENT:

Allen, Michael	Frame, Tim	Ortiz, Jorge
Beeson, Chris	Gildea, Brian	Paust, Ken
Borchers, Steve	Grams, Tricia	Pegg, Paris
Brackemyre, Bryan	Green, Nancy	Pfoutz, Helene
Brazelton, Garth	Hancock, Caitlin	Plasterer, Jeff
Budd, Greg	Heiny, Pat	Quinn, Phil
Burns, Denny	Huffine, Jeff	Ray, Valerie
Burns, Justin	Hutcheson, Dan	Reynolds, Becky
Butters, Mary Anne	Inoue, Shinichiro "Gibson"	Roubicek, Haley
Van Wechel, Chihiro	Kieffer, Rinda	Savoy, Tammy
Cochran, Denny	Kramer, Doug	Schutt, Mary Anne
Cruz-Uribe, Kathryn	Lane, Jeff	Shuey, Mickey
Cunningham, Michael	Leisure, Beth	Sowers, George
Davis, Gerald	Locke, Jeffrey	Takamura, Tomokazu
Deer, Roxie	Luckow, John	Thomas, Mary Jo
Doty, Renee	Malott, Michelle	Tower, Jessica
Drook, Will	Marsh, Eric	Troutwine, Jason
Duke, Todd	Matthews, Jamie	Underwood, Scott
Elder, Alan	Mays, Ashley	Upchurch, Tracie
Elzemeyer, Lee	McLane, Brenda	Walker, Mary
Fisher, Adam	Mintz, Howard	Weddle, Colleen
Ford, Fred	Oler, Ron	Weinert, Robin

WELCOME

Board Chair Tim Frame called the meeting of the Board of Directors of the Economic Development Corporation of Wayne County, Indiana to order at 12:00 p.m. on Monday, May 14, 2018, at Lingle Hall in Reid Health located in Richmond, Indiana. Frame introduced the staff and board of directors.

NEW EDC INITIATIVES

EDC President Valerie Shaffer started off the program by talking about how economic development has changed over the years from a focus on strictly business development to an expanded focus that also integrates talent and placemaking. Then, EDC Manager of Community Affairs Renee Doty reported on Hoosier Opportunity, a website the EDC started last year with a partnership with Jay and Randolph Counties, to allow local companies to post jobs that pay \$10/hour or more for free. She encouraged the

attendees to use the site and pointed out the branded water bottle holders that were given out to each attendee to help spread the word about the site and create awareness of it. To date, the site has had over 130,000 visitors and 150 companies utilizing the website. She also talked about the #FindaJobFriday initiative where companies are visiting area high schools at lunch on Fridays to recruit employees.

Next, Valerie Shaffer returned to the podium to speak about the Home in Wayne campaign, website, direct mail cards sent to empty nesters, posters, coasters, and table tents placed in area restaurants and bars, and encouraged everyone to use the hashtag #homeinwayne on their social media sites. The campaign is designed to promote the quality of life in Wayne County and encourage people to stay here to live and work or to consider moving back home to Wayne County.

GUEST SPEAKER – GARTH BRAZELTON, COO OF KSM LOCATION ADVISORS

Guest Speaker, COO Garth Brazelton of KSM Location Advisors, started off his presentation talking about KSM Location Advisors and their focus on incentive consulting, incentive compliance, and site selection. He then furthered on Valerie and Renee's presentation by talking about the importance of workforce development and how placemaking plays into that. He also spoke about Wayne County's strengths and weaknesses and commended us on our efforts at the EDC. Lastly, he elaborated on the importance of regionalism which includes our neighboring counties in Ohio.

RECOGNITION OF PAST CHAIR AND BOARD MEMBERS

Frame returned to the podium to present Lee Elzemeyer and Tracie Upchurch with a token of the EDC's appreciation for their service on the board as an outgoing board members. Then he presented Jeff Jackson with a token of the EDC's appreciation for serving as board chair last year.

Lee Elzemeyer was appointed to the board by the Wayne County Commissioners in 2012 and served two consecutive three-year terms. Lee served as treasurer in 2013 and 2014. He served as the chair in 2015 and past chair in 2016. He again served as treasurer in 2017. In addition, he also served on the Marketing and Communication Committee in 2012.

Tracie Upchurch was appointed by the Wayne County Area Chamber of Commerce in 2011 to serve the remainder of a term for a previous appointee. She was then reappointed by the Chamber for her first three-year term in 2012 and again for her second three-year term in 2015. Tracie served as the vice chair of the board of directors in 2012, chair in 2013, and past chair in 2014. She was a member of the Marketing and Communication Committee during her entire tenure on the EDC board, and chaired the committee in 2012. Tracie continues to serve on this committee.

Jeff Jackson was appointed to the EDC Board of Directors by the Mayor of the City of Richmond in 2015. This was his second time being appointed to the EDC Board of Directors. He also served from 2007-2012 under the Wayne County Commissioner's appointment and served as chair in 2009. Jeff served as treasurer in 2015, vice chair in 2016, and board chair in 2017.

After Jeff received his award, he spoke briefly about the importance of the work of the EDC and the organization's continued focus on growing jobs through new business recruitment, existing business retention and expansion and now through talent recruitment efforts. He applauded the EDC for having the ability to evolve our role in economic development to meet the needs for Wayne County.

ECONOMIC DEVELOPMENT PARTNERSHIP AWARD

Shaffer presented the Economic Development Partnership Award to Robert Warner for his time and effort in helping navigate several complicated and challenging projects for the EDC including leading and managing the Gaar-Jackson and Round Barn road improvements, working to increase wastewater capacity at the Indiana Gateway Industrial Park, and assisting with industrial park expansion efforts. Bob was appointed to the EDC Board of Directors in 2014 by the Hagerstown Town Council where he served as town manager for six and a half years before becoming the Wayne County Highway Engineer in June of 2014. Bob has served on the Industrial Park Committee since being appointed to the EDC board. He became chair of the committee in 2014 and continues in that role. Bob also served as treasurer in 2016, secretary in 2017, and currently serves as vice chair. Bob was reappointed to a second three-year term in 2017 by the Hagerstown Town Council.

COMPANY RECOGNITIONS

Valerie Shaffer recognized and presented an appreciation award to the following companies and their representatives and thanked them for their investment in Wayne County in 2016:

Dot Transportation, Inc.

- Investment – \$3.1M
- New Jobs – 36
- Incentives – \$77,142 EDIT Grant

Lintech International, LLC

- Investment – \$800,000
- New Jobs – 6

Osborn

- Investment – \$2.3M
- Jobs – 47 new / 20 retained

Richmond Casting Company

- Investment – \$545,000
- Retained Jobs – 28
- Incentives – \$10,000 EDIT Grant

Silgan White Cap Corporation

- Investment – \$2.5M
- Retained Jobs – 20
- Incentives – \$10,752 EDIT Grant

TBK America, Inc.

- Investment – \$1.8M
- New Jobs – 21
- Incentives – \$27,000 EDIT Grant

Vandor Corporation

- Investment – \$1.8M
- New Jobs – 30
- Incentives – \$26,000 EDIT Grant

CLOSING

Frame thanked everyone for attending and adjourned the meeting at 12:55 p.m.

**NEXT BOARD MEETING – Monday, June 4, 2018
at EDC of Wayne County, Richmond, Indiana at 4:00 pm**