

**ECONOMIC DEVELOPMENT CORPORATION
OF WAYNE COUNTY, INDIANA
Board Meeting Minutes
Monday, April 4, 2022**

BOARD MEMBERS PRESENT: Cenova, Frame, Johnson, King, Templin, Turner, Zaleski

BOARD MEMBERS VIRTUAL: Robinson, Sayward

BOARD MEMBERS ABSENT: Bolser, Fennimore, Tanner

STAFF PRESENT: Shaffer, Doty, Fisher, Lindsey, Mitchell

GUESTS PRESENT: Sowers, George – EDC Counsel
Butters, MaryAnne – Wayne County Commissioner
Crist, Duane – Indiana American Water
Emery, Millie – Hometown Media Group
Thurlow, Kim - IvyTech

I. CALL TO ORDER

Board Chair Jim King called the meeting of the Board of Directors of the Economic Development Corporation of Wayne County, Indiana to order at 4:03 p.m. on April 4, 2022.

II. APPROVAL OF MINUTES

King stated the minutes from the March 7, 2022, board meeting are on pages 2-5. No corrections were noted. *Motion to approve March 7, 2022, minutes as presented by Zaleski, second by Johnson. Roll call. Motion carried.*

III. TREASURER'S REPORT

a. 2022 March Financial Reports

Zaleski reported the EDC is under budget MTD by \$2,039.59 and YTD by \$22,892.66. Items of note for March are 1348 Temporary Help is over for the month; 1366 Retirement is over due to making up Employer contributions for Fisher; 3368 Outside Services-Cleaning, Etc. is over by \$79.67 due to paying Crowe Shredding for both January and February invoices in March and should be within budget in April; 3373 Programming & Consultation is over by \$59.89 due to 2% annual increase and now being charged for 6 devices; 3381 Dues, Subscription & Fees is over budget due to 2022 annual payment to Executive Pulse for new CRM System which was approved for 2022 budget; and 3389 Staff Education & Training is over by \$2,479.67 due to staff training events which will also even out by year end.

Motion to approve the March 2022 financials as presented by Frame, second by Turner. Roll call. Motion carried.

IV. Chair's Report

a. Executive Committee Report

King asked Shaffer if she would like to give an overview of the Customer Experience Excellence training. Shaffer stated this training is being presented by Ball State University and is geared towards local retail, restaurants, hotels, and other locally owned businesses. The Economic Development Corporation partnered with the Chamber of Commerce and Tourism Bureau to help off-set the cost of registration fees for this training which will be held at the Historical Museum. We want to provide this training to ensure our local businesses are delivering excellent customer service and making great first impressions for the community.

King reviewed information from our executive committee meeting on the Gateway Industrial Park (GIP) development and said discussions continue with Cambridge City Town Council on water projects. Shaffer said the EDC will have input on the improvements needed in the GIP. King reported work is progressing in the Midwest Industrial Park and land purchases are being discussed.

V. EDC STAFF REPORTS

Lindsey – Lindsey reported she is working with the Forward Wayne County Employability Coalition on the childcare issues local employers are facing. She will be working with childcare facilities to see what they are lacking and any other issues they are having. She said they plan to survey employers to find what their issues are and how to address them. She said the cost for childcare in our area is approximately \$600 per month for one child. Shaffer said when she and Lindsey are visiting employers, the issue of childcare is a topic that continues to be brought up.

Doty – Doty said she has been working on the 2021 annual report. She published our 3rd newsletter, and the opening rate continues to increase, along with the click-throughs. The staff from IronGate Creative met with the Marketing and Communications committee to discuss the Home in Wayne Brand strategy. They are wanting input from the group regarding the audiences we should be engaging, to help us develop questions for interviews such as, why they live or do not live in Wayne County. Doty said she and Shaffer attended the pre-kick off MakeMyMove meeting with attendees from Wayne County and the City of Richmond. Doty was appointed as the Marketing Content Lead, and Shaffer will be the Partnership lead.

Mitchell – Mitchell reported working with Gunty to create new maps for the Midwest Industrial Park sites. She reported Wetland 2 has been repaired but Wetlands 5, 6, and 7 still need to be repaired. She will be attending the APA Spring Development Conference later this month. She met with the city's new planning person to review the ordinances with him. She also met with the Main Street Coalition to identify issues with downtown development and how we can help.

Shaffer – Shaffer said we had two new attraction projects in March, and we are continuing to work with Topper, and the Rollercoaster project requires work for a utility extension.

VII. ADJOURNMENT

King adjourned the meeting at 4:36 p.m.

NEXT BOARD MEETING – Monday, June 6, 2022, at 4:00 p.m.

Roll Call Vote Tracking: 04-04-22 EDC Board Meeting

Agenda Items		
Board Member	Minutes	Financials
Bolser		
Cenova	Y	Y
Fennimore		
Frame	Y	1st
Johnson	2nd	Y
King	Y	Y
Robinson	I	I
Salazar	Y	Y
Tanner		
Templin	Y	Y
Turner	Y	2nd
Zaleski	1st	Y

Key
1st - motion made
2nd - motion seconded
Y - yes vote
N - no vote
A - abstained
I - Ineligible to vote
Blank indicates absence